Strategic Plan 2023-2029



OUR VISION

A future where ovarian cancer is preventable, curable, and ultimately eradicated.

OUR MISSION

To boldly and unapologetically take action against ovarian cancer until the number of deaths from this disease is zero.

OUR MANIFESTO

At Ovarian Cancer Canada, we reject the notion that ovarian cancer can't be eradicated. We are here to demand action, deliver change, and transform lives. We stand hand-in-hand with the people experiencing, affected by, or at risk of the disease.

We will not rest until women are able to live their lives freely, fully, and uninhibited by ovarian cancer.

Our Values



Impact

We measure our success not by how much we do, but how much we achieve for women. We commit to delivering transformational change because lives are at stake. We know this requires focus, discipline, and hard work, and we're here to deliver.



Synergy

We define the gold standard of patient engagement. We insist on integrating the voices of those affected by ovarian cancer in every area of our work. We address needs and develop solutions that are relevant, impactful, and responsive for our community.



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Integrity

We commit to complete truthfulness, full transparency, and unwavering accountability.



Collaboration

We believe in the strength of our unified community. We know that working together is necessary for speed, efficiency, and impact. Pooling our resources and sharing our expertise is essential for achieving our shared mission.



Momentum

With unyielding ambition, we deliver the necessary actions and ideas to disrupt the field. We reject complacency and tackle the challenges that no one else will. We take leaps in place of strides, feel inspired by new ways of thinking and doing, and embrace any failure as an opportunity to learn.

Improve patient outcomes through scientific discoveries and research breakthroughs.

Instill and support a high performance organizational culture.

Build the optimal

internal infrastructure

for success.

Positively impact disease prevention, time to diagnosis and access to treatments through system changes.



Our Aspiration

Enduring Impact Thriving Cur. To be the ovarian cancer research engine that sustainably drives health outcomes, influences system changes and improves the quality of life for women with ovarian cancer and those at high risk of the disease.



Improve access to care and enhance quality of life for people with or at high risk of ovarian cancer.



of the disease.

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Elevate the voice of the ovarian cancer community.



Make ovarian cancer a top of mind issue in Canada.



Aggressively grow and diversify sustainable revenue streams.

